

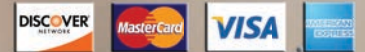
Gift & Loyalty

Manage and Reward Your Most Loyal Customers



eProcessing Network

enables merchants to accept and manage gift cards and loyalty programs through Gift Card Manager, a real-time management solution of gift card and loyalty transactions. With the ePN solution, accepting gift & loyalty cards is as easy as taking any major credit card.



The ePN loyalty program offers flexible methods for merchants to reward their customer's buying habits, including an Electronic Points Bank, a Frequency Reward Program, and a Dollar Reward.

Gift & Loyalty Benefits to the Merchant

- **Increased Sales** – Since customers who redeem gift cards typically spend more than the value of the card, gift cards can increase the merchant's cash flow, and help promote repeat business.
- **Brand Promotion** – With the ability to customize the look of the card with their own brand and logo, or choose a design from a wide-range of predesigned cards, merchants can use gift cards to better advertise their business.
- **Flexible Funding** – Merchants can offer cards with a pre-set value or allow the card purchaser to set the denomination. Gift cards can also be reloaded through the ePN Merchant Support Center, allowing the merchant to foster repeat business.
- **Robust Reporting & Analysis** – By using the Gift Card Manager through the ePN Merchant Support Center, merchants can use the online reporting tools to help reduce the amount of time spent on manual administrative tasks.
- **Versatile** – Merchants can apply gift & loyalty cards to purchases processed through the ePN Online Terminal, ePNCart, ePNMobile and ePNJPOS.

Contact Us For Answers:

For more information on how ePN Gift & Loyalty Solutions can work for you, visit us online at www.eProcessingNetwork.com.

